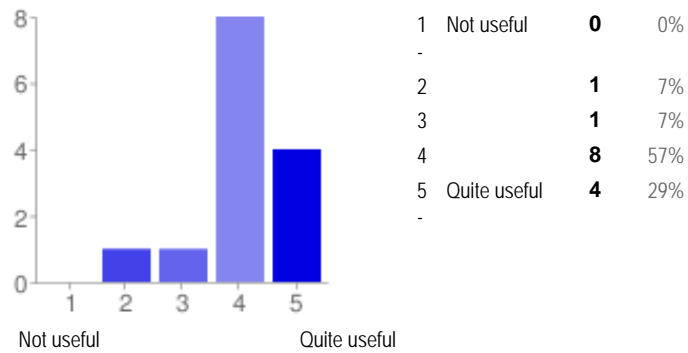


You can view the published form here: <http://spreadsheets.google.com/viewform?formkey=cGpwZ2phOUxzekJ2OWIBRDBxWGF5V2c6MA>

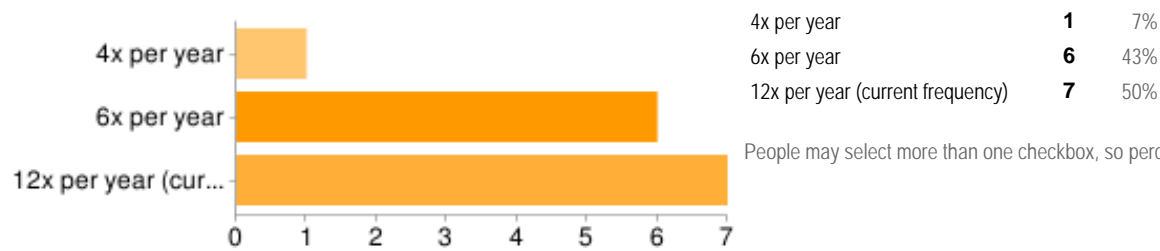
14 responses

Summary [See complete responses](#)

1. Usefulness Adjuvant Newsletter

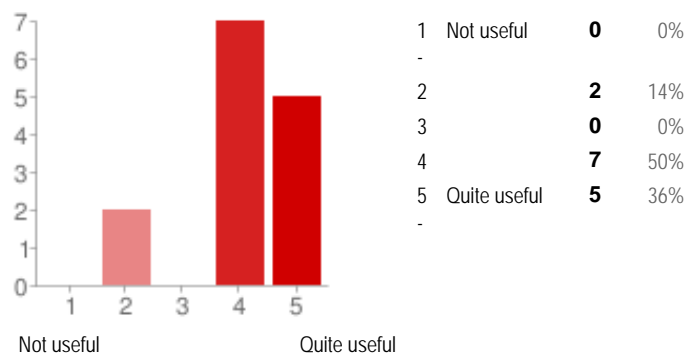


2. Frequency Adjuvant Newsletter

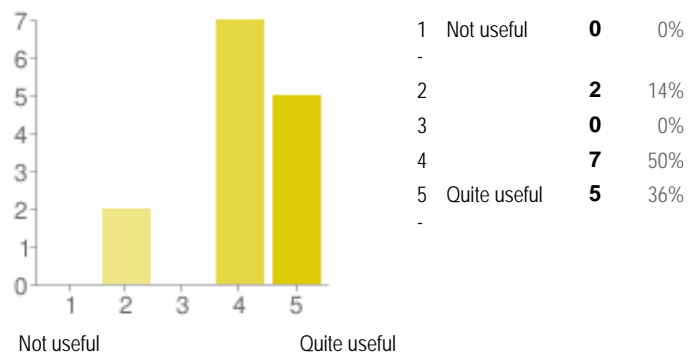


People may select more than one checkbox, so percentages may add up to more than 100%.

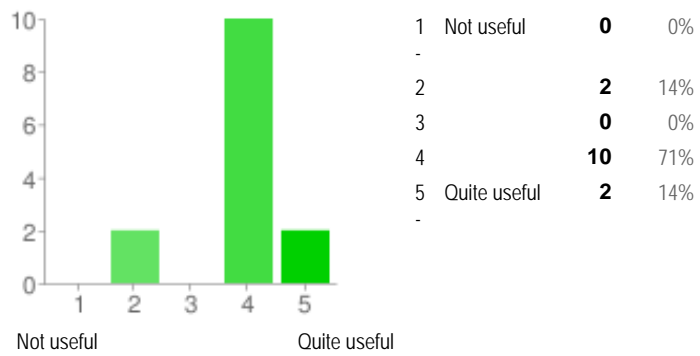
3-1. Appreciation contents Newsletter - Adjuvant technology



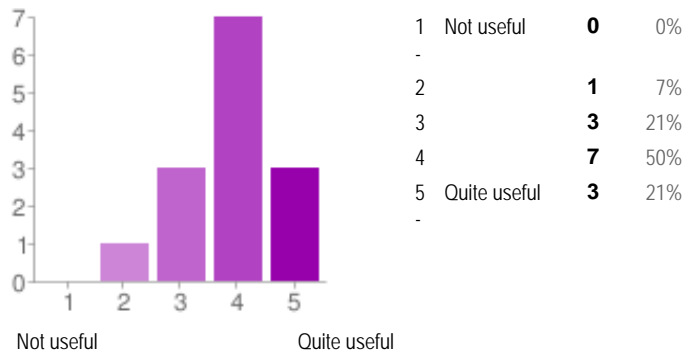
3-2. Appreciation contents Newsletter - Formulation technology



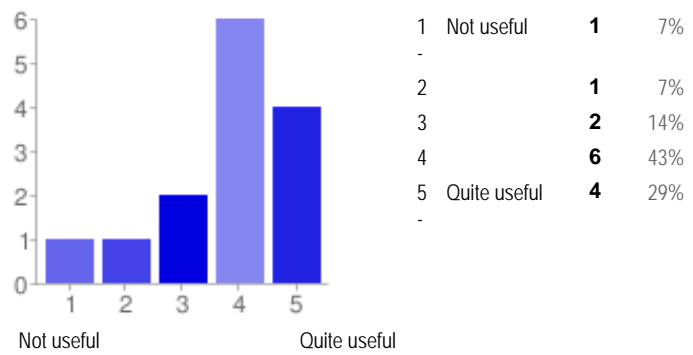
3-3. Appreciation contents Newsletter-Application technology



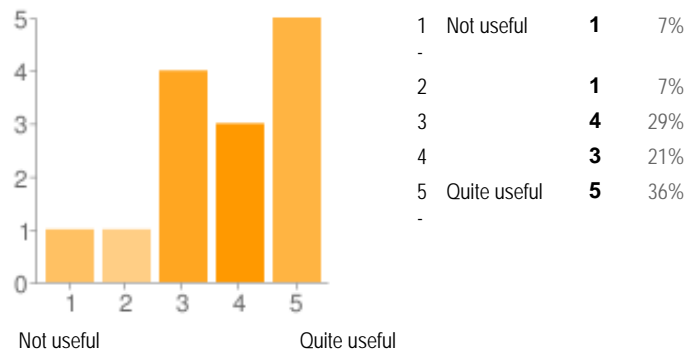
3-4. Appreciation contents Newsletter - News in brief



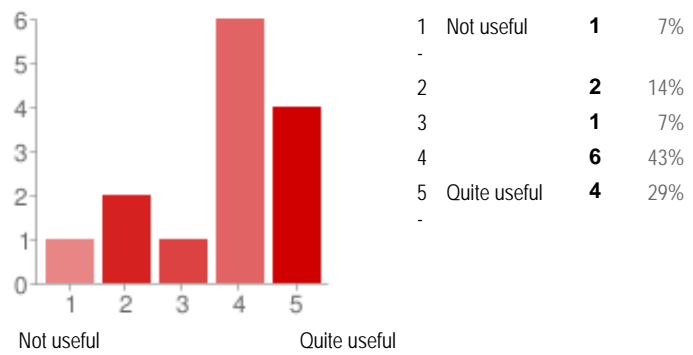
3-5. Appreciation contents Newsletter-Patents in brief



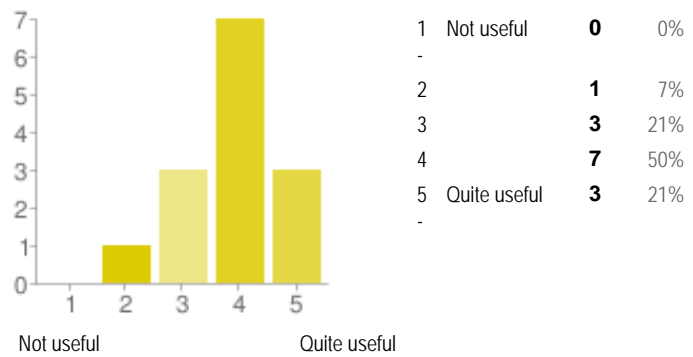
3-6. Appreciation contents Newsletter - Literature references



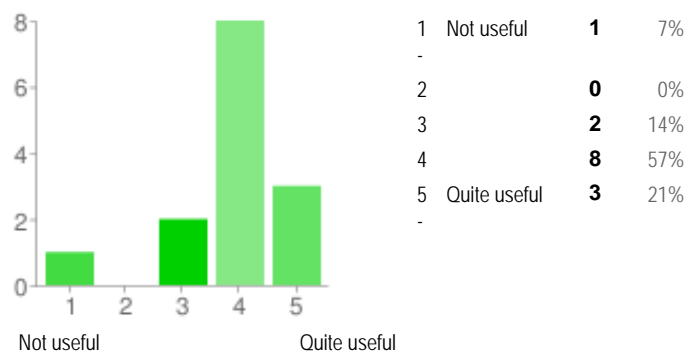
3-7. Appreciation contents Newsletter - Symposium previews



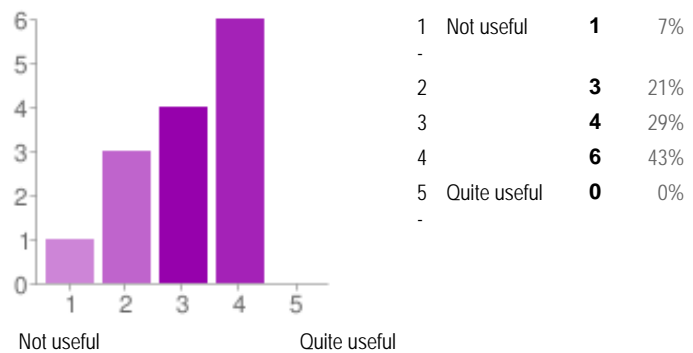
3-8. Appreciation contents Newsletter - Symposium reports



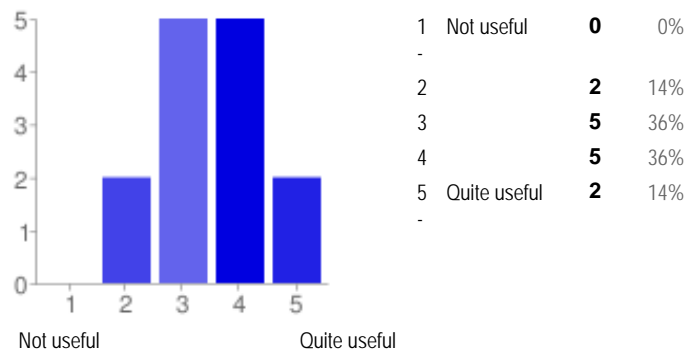
3-9. Appreciation contents Newsletter - Regulatory



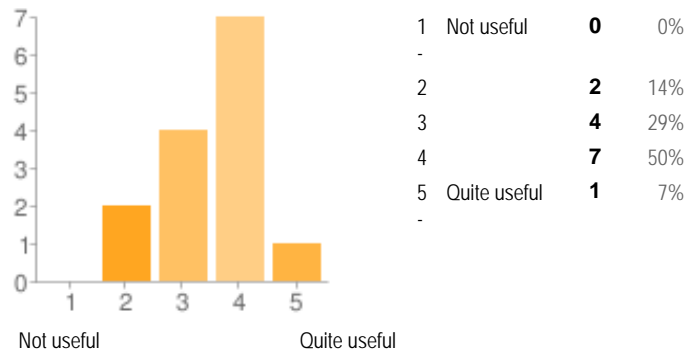
3-10. Appreciation contents Newsletter - Company profiles



3-11. Appreciation contents Newsletter - Company product news



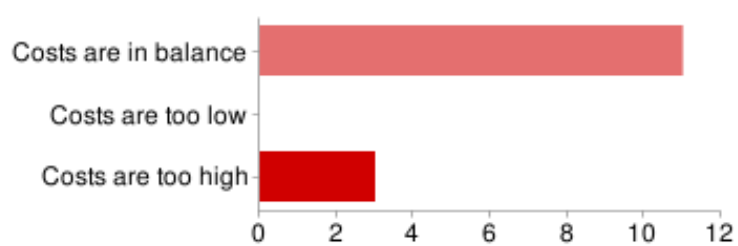
3-12. Appreciation contents Newsletter - Quotes other media



4. Missing items

Novel formulation types New safer surfactants, solvents and other formulants for formulations

5-1. Subscription rates



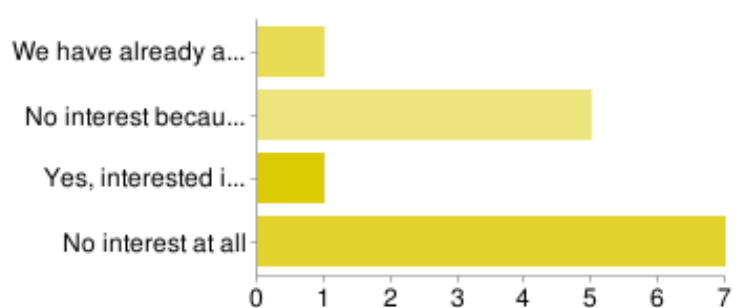
Costs are in balance **11** 79%
 Costs are too low **0** 0%
 Costs are too high **3** 21%

People may select more than one checkbox, so percentages may add up to more than 100%.

5-2. Subscription rates - suggestion

1-10: 50€

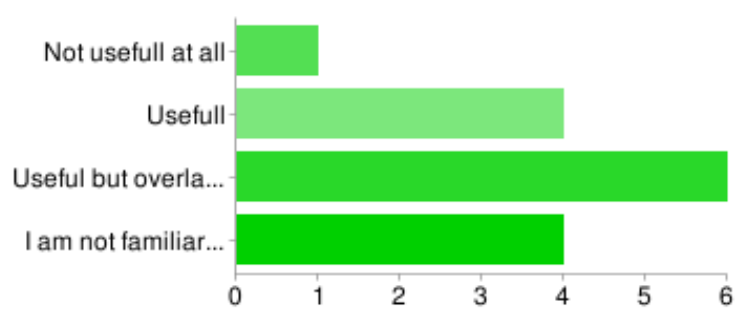
6. Advertisements



We have already agreed an advertisement **1** 7%
 No interest because of the current set-up of advertisements **5** 36%
 Yes, interested if the ads get a more prominent position in the newsletter and we can submit a prepared ready-to-use advertisement. **1** 7%
 No interest at all **7** 50%

People may select more than one checkbox, so percentages may add up to more than 100%.

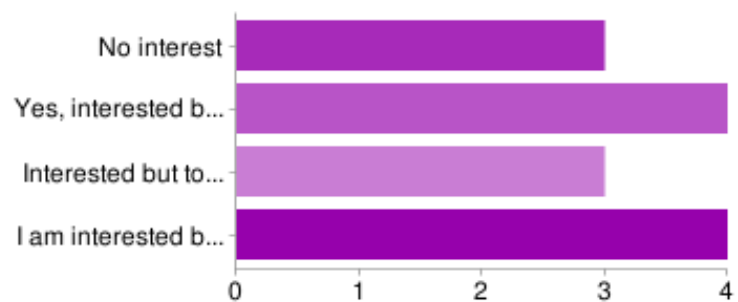
7. Patent Alert Service



Not usefull at all	1	7%
Usefull	4	29%
Useful but overlaps our internal patent service	6	43%
I am not familiar with this service	4	29%

People may select more than one checkbox, so percentages may add up to more than 100%.

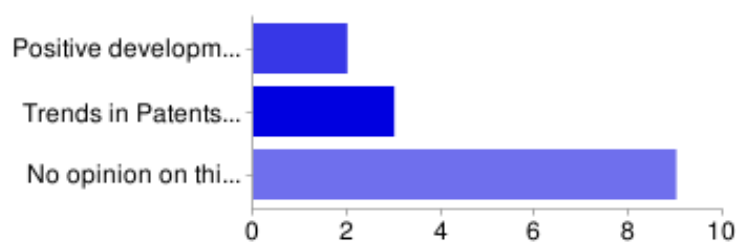
8. Subscription to Patent Alert Service



No interest	3	21%
Yes, interested but did not undertake further action	4	29%
Interested but too expensive	3	21%
I am interested but the company won't take a subscription because of overlap with internal service	4	29%

People may select more than one checkbox, so percentages may add up to more than 100%.

9-1. Trends in Patents journal - interest



Positive development; depending on contents I consider subscription	2	14%
Trends in Patents is redundant; we have our own sources	3	21%
No opinion on this item	9	64%

People may select more than one checkbox, so percentages may add up to more than 100%.

